



QUALITY LEADERSHIP MESSAGE

PRINCIPLE #8: Changes Never Compromise Quality

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As we emerge from the COVID-19 pandemic, we are facing the biggest “**change**” of our lives and within the industry. And Ford and the UAW have made some major adjustments in order to maintain footing not only in terms of employee health and safety ...but for the **health of the business**.



Our focus on Quality will deliver the health of the business.

Not only does it mean continuing to produce Quality products and services during this major pandemic . . . but also holding ourselves accountable to do our part and adjust to upcoming changes. We can help drive quality through this uncertain time by minimizing absenteeism, driving a stable workforce, and encouraging each other to improve our products, our services, and our lives...every day.

QUALITY IS OUR RESPONSIBILITY . . .

OUR JOB SECURITY . . . AND OUR FUTURE!

