# **QUALITY LEADERSHIP MESSAGE**



and Director

## **PRINCIPLE #8: Changes Never Compromise Quality** December 2020





Ford

Vice President, NA Manufacturing

As communicated in July, the COVID-19 pandemic we are facing is the biggest "change" of our lives and within the industry. First Priority is protecting yourself and the people around you from this devastating virus . . . both at work and in your personal life. Please wear your mask, wash your hands regularly with soap and water or use hand sanitizer, and social distance at least 6 feet. If we ALL follow CDC

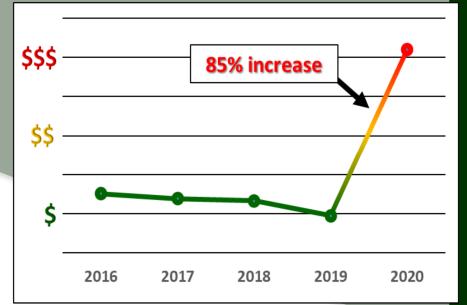
guidelines we can continue to deliver the "Best

in Class Quality" to our customers.

### **QUALITY IS:**

- OUR RESPONSIBILITY
- OUR JOB SECURITY
- OUR FUTURE!

### **OMIS Cost per Unit (CPU)**



Current warranty cost have increased at a dramatic rate (85%). Whether in-station, end of line, or at the dealer . . . every time work is redone, the "cost of quality" increases.

We must help drive down the cost of quality through this uncertain time by:

- minimizing absenteeism
- driving a stable workforce / work process
- escalating when you don't get good parts . . . on time . . . from our suppliers
- · encouraging each other to improve our products, our services, and our lives . . . every day



"Drive to be #1 - Improve Every Day