

International Women's Day 2026

Give to Gain

International Women's Day (IWD) is observed annually on March 8. This global celebration honors the social, economic, cultural, and political achievements of women while also raising awareness about the ongoing pursuit of gender equality.

The idea for International Women's Day was proposed by Clara Zetkin at the International Conference of Working Women held in Copenhagen, Denmark, in 1910. Zetkin suggested that women around the world unite on the same day each year to advocate for equal rights. The first International Women's Day was celebrated in 1911 in Austria, Denmark, Germany, and Switzerland. Since then, observance has grown into a worldwide movement, recognized and supported across nations and communities.

The colors purple, green, and white—rooted in the women's suffrage movement—remain powerful symbols of the day. Purple represents justice and dignity, green symbolizes hope and growth, and white signifies equality. Together, these colors reflect the continued pursuit of women's rights and recognition. Many people choose to wear purple on International Women's Day as a visible sign of solidarity and support.

2026 Theme: Give to Gain

The 2026 theme, "Give to Gain," serves as a global call to action that encourages generosity, collaboration, and shared responsibility. The message is simple yet powerful: when we give, we create opportunities—not only for others, but for society as a whole.

Supporting the advancement of women and girls can take many meaningful forms, including:

- Donating resources
- Offering mentorship
- Sharing knowledge and expertise
- Providing education and training
- Supporting women-owned businesses
- Giving time, encouragement, and advocacy

Every act of giving contributes to collective progress. By investing in women and girls, we strengthen families, workplaces, communities, and future generations.

International Women's Day (March 8) is more than a celebration—it is a commitment to equity, empowerment, and lasting change.